

Our value

Imago is an educational communication company, with vast experience in the development of integral solutions using new Technologies.

Being more than a developer, we seek to be an ally in the organizations' communications technology and training. It is because of this, that our team is vital in each solution and strategy that we develop.

Due to the work process dynamics, we have professionals in the areas of communication, psychology, pedagogy, graphic design, organizational development, programming and technical support giving the support that any organization looks for in a technical ally.

Vision

To be the leading company in Latin America, in developing complete strategies of educational communication, through the use of new technologies that efficiently transforms the knowledge and the productivity of the organizations.

Mission

To be the strategic ally of our clients in their knowledge management processes, thanks to the solution development of educational communication based on their goals, business dynamics and organizational culture.



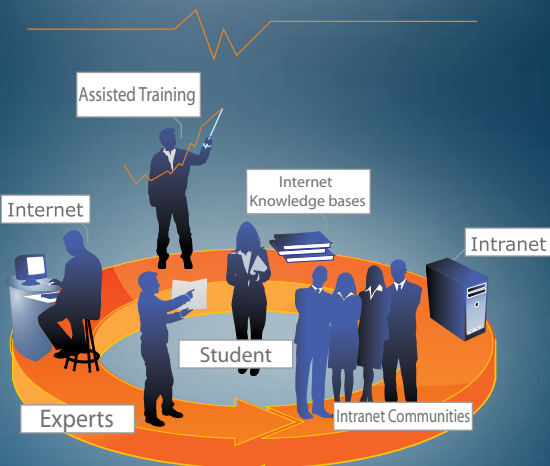
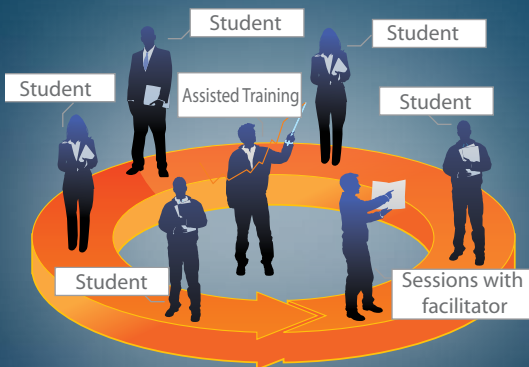
Our conceptual focus is oriented towards mixed learning or *blended Learning (B-Learning)*, learning methodology that has as a premise, an interrelationship between the user and the support of varied resources that will facilitate the learning process.

This focus has changed the scheme of traditional training and it shows us the way that learning is done today. In traditional training the starting point and center of the universe is the student or the facilitator. Learning is done only in the classroom and because of it and the facilitator, knowledge is generated towards the students.

While in present teaching, with the help of a virtual system, the proposal is for a student-centered focus that by way of a facilitator, the student is faced with a series of resources, both virtual and non-virtual. With this vision and our experience in high technology edu-communicative tool development, we can offer advice that the organizations need to be more productive, profitable and strategic.

Traditional training

The facilitator is seen as the process center for knowledge elaboration



Virtual System

The student is seen as a knowledge builder.

Our products and services:

- **Learning experiences (B-learning)**

Blended Learning (B-Learning) comes to consolidate itself as an educational strategy that your organization needs to innovate through technology, the way training is done blending virtual and non-virtual applications.

- **Self-directed Learning (E-Learning)**

E-Learning consists of using multimedia technologies and the Internet to better the quality of learning by accessing resources, services, and long distance collaborations and exchanges.

Contact us and get to know the variety of E-Learning strategies that we have available.

When your company uses E-Learning it obtains the following benefits:

Reduction in training costs. It eliminates the traditional training costs: instructors, hotels, meals, trips, materials and others.

Reduction in time. Your personnel is quickly trained and because of this motivated to give a better performance in less time.

Increased knowledge retention. Stores your business's knowledge and experts without the fear of personnel rotation.

Scalability. It is highly scalable since it can reach an unlimited number of users having the adequate infrastructure.

Personalization. It allows the creation of a solution for every need, because of its function of 365x24x7 it can be adjusted according to the training needs.



Flexibility: With an opportune and reliable message this tool can be perfected in a quick and easy manner; depending on the training management that the organizations carry out, their updates can be done immediately.

International Standards:

Our virtual educational products meet the internationally **renowned** technical standards, such as AICC (*Aviation Industry CBT Committee*) and SCORM (*Shareable Content Object Reference Model*), which allows the application of our products in any existing administrative system in the market.

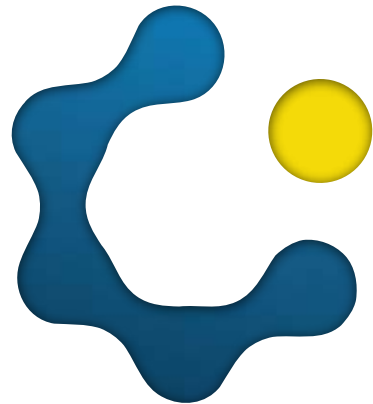
- **Learning Management System (LMS)**

The use of high technology tools for the edu-communicative demands control and follow up of the results that the users and the facilitators generate. This is why we have Learning Managers or LMS (*Learning Management Systems*) that allow for knowledge management that is organized and aligned with the goals of the Human Resource and Training area.

We develop the LMS according to the needs of your organization, or we can give you expert advice in the implementation of the open source LMS with the finality of assuring you a successful knowledge management.

- **Educational presentations (E-Training)**

The educational presentation (*E-Training*) is an advisory and technological support to the educational, training and updating work that the facilitators carry out within an organization, to guarantee the educational impact on the target population, also as a process of standardization and a backup of corporative knowledgede.



- **Educational communication for girls, boys and adolescents**

We are aware of the need that the organizations have of creating value, environment and self-improvement cultures in girls, boys and adolescents. This is why, among our products and services, we have innovative options for this very special audience. For **Imago** to develop educational communication experiences for this audience is a creative, strategic process and one of constant validation that its design entertains and enthuses.

Products for the children and adolescent line:

- Educational websites
- *E-Learning*
- Interactive games
- Subject rooms

- **Other products**

The edu-communicative strategies also may have a series of audiovisual products that complement the educative, formative and informative job. Amongst these are:

- 2D, 3D Videos, traditional and interactive
- Virtual visits
- Interactive presentations
- Educational websites
- Virtual online tutors
- Product catalogue
- Corporate reports





Costa Rica

Phone. (506) 2225 7465
(506) 2524 1851
Fax. (506) 2283 4910
clientes@imagoci.com
www.imagoci.com

Panamá

Phone. (507) 393 1114
(507) 393 1115
Fax. (507) 213 1251
sdiaz@imagoci.com
www.imagoci.com

Guatemala

Phone. (502) 2363 2475
(502) 2368 3267
jglasgow@imagoci.com
www.imagoci.com